

Russell Hicks: This Time It's Personal

American stand up comedian Russell Hicks is back on tour. It's been a big year for Russell. He's appeared in multiple feature films including Edgar Wright's *The Running Man* (2025).

How did this all come about? After years of bashing away at the club circuit, becoming one of the most sought after comics on the live circuit, Russell began doing a series of Instagram videos called 'Dear Diary', where he writes about his life in Britain.

These videos have become phenomenally successful gaining millions of views and hundreds of thousands of followers across his social media, leading to him landing roles in feature films such as *The Running Man* directed by Edgar Wright (Paramount Pictures), and *Maintenance Required* (Amazon/MGM). He has also appeared on ITV's *Stand Up Sketch Show*, BBC, and won the Channel 4 competition *Captive Audience*, beating many other established comedians with his fully improvised comedy.

Before the explosion of his online following, Russell was a two time best show nominee at the Leicester Comedy Festival, and winner of the Prague Fringe in 2024. He headlines every major club across the country, including a residency at the Top Secret Comedy Club in London. He also compères major events like the Leeds and Reading Festivals, in addition to having opened for established acts in Britain such as Al Murray, Simon Brodkin, and Axel Blake.

He is known for his improvised comedy performances which leave audiences returning for multiple nights in a row. If there is any comedian worth taking the punt on if you have never seen him live, he is the one.

In 2022 he was officially endorsed as a Global Talent by Arts Council England.

Last year's show was about his life in the UK. This year is about...him. He's back. And this time... it's personal.

